



2023 BRZ

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2023 BRZ

Premium

\$28,595*



2023 BRZ

Limited

\$31,095*

Highlights

Starting Price*

\$28,595

\$31,095

Up to MPG** (hwy/city)

30/21

30/21

Engine

2.4-liter SUBARU BOXER 4-cylinder

2.4-liter SUBARU BOXER 4-cylinder

Leather/Ultrasuede®-trimmed upholstery

Not Available

Standard

Automatic transmission

Optional

Optional

Keyless Access with Push-Button Start

① Keyless Access with Push-Button Start including touch-activated door unlock and push-button engine start functions.

Standard

Standard

Dual-zone automatic climate control

① Dual-zone automatic digital climate control system with controls for temperature, fan speed, airflow direction, dual-zone lockout, and CFC-free air conditioning.

Standard

Standard

18-inch aluminum-alloy wheels

Not Available

Standard

LED Steering Responsive Headlights

Not Available

Standard

Engine/Chassis

Engine and Drivetrain

2.4-liter DOHC engine

① 2.4-liter DOHC aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER engine with Dual Active Valve Control System (DAVCS)

Standard

Standard

Power: 228 hp @ 7,000 rpm

Standard

Standard

Torque: 184 lb-ft @ 3,700 rpm

Standard

Standard

Direct and port fuel injection

Standard

Standard

Fully synchronized 6-speed manual transmission

① Fully synchronized 6-speed close-ratio manual transmission with Incline Start Assist

Standard

Standard

6-speed automatic transmission

① 6-speed automatic transmission with manual mode and paddle shifters

Optional

Optional

TORSEN® limited-slip rear differential

Standard

Standard

Fuel

Fuel economy, manual transmission (hwy/city): 27/20 MPG**

Standard

Standard

Fuel economy, automatic transmission (hwy/city): 30/21 MPG**

Optional

Optional

Fuel requirement: Premium unleaded gasoline (93 octane)

Standard

Standard

Stability and Traction

Vehicle Stability Control with Track Mode

① Standard Vehicle Stability Control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate, and lateral g-forces. If the system detects a difference between the driver's intended path and the one the vehicle is actually taking, it can apply braking power and/or reduce engine torque to help correct vehicle path.

Standard

Standard

Traction Control System (TCS)

① Vehicle Stability Control also incorporates an all-speed traction control system that senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.

Standard

Standard

Chassis

Quick-ratio electric power-assisted rack-and-pinion steering (EPAS)

① Turning circle: 35.4 ft. Ratio: 13.5:1

Standard

Standard

Sport-tuned 4-wheel independent suspension

① 4-wheel independent suspension. Front: Strut type with lower L-arm. Stabilizer bar. Rear: Double wishbone.

Standard

Standard

V-shaped strut tower bar

Standard

Standard

4-wheel ventilated disc brakes		
① 4-wheel disc, ventilated front and rear. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD), 11.6 inches/11.4 inches front/rear.		
Standard		Standard

Brake Assist		
① When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.		
Standard		Standard

Brake Override System		
① If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.		
Standard		Standard

Exterior

Dimensions		
Length		
167.9 inches		167.9 inches
Width		
69.9 inches		69.9 inches
Height		
51.6 inches		51.6 inches
Wheelbase		
101.4 inches		101.4 inches
Track (front/rear)		
59.8 inches/61 inches		59.8 inches/61 inches
Base curb weight (manual/automatic)		
2,815 lbs./2,864 lbs.		2,835 lbs./ 2,881 lbs.
Ground clearance (at base curb weight)		
5.1 inches		5.1 inches

Wheels and Tires

17 x 7.5-inch aluminum-alloy wheels, high luster gray finish

Standard

Not Available

18 x 7.5-inch aluminum-alloy wheels, matte dark gray finish

Not Available

Standard

215/45 R17 87W summer high-performance tires

Standard

Not Available

215/40 R18 85Y Michelin[®] Pilot[®] 4 summer high-performance tires

Not Available

Standard

Features

LED headlights

Standard

Not Available

LED Steering Responsive Headlights

Not Available

Standard

Trunk spoiler

Standard

Standard

Body-color side mirrors

Standard

Standard

Heated side mirrors

Not Available

Standard

Two-speed windshield wipers with variable-intermittent mode and mist feature

Standard

Standard

Interior

Dimensions		
Headroom (front/rear)		
	37.0 inches/33.5 inches	37.0 inches/33.5 inches
Legroom (front/rear)		
	41.5 inches/29.9 inches	41.5 inches/29.9 inches
Shoulder room (front/rear)		
	53.6 inches/51.7 inches	53.6 inches/51.7 inches
Passenger volume		
	77.2cubic feet	77.2cubic feet
Cargo volume		
	6.3 cubic feet	6.3 cubic feet
Seating and Trim		
6-way manually adjustable driver's seat. 4-way manually adjustable front passenger's seat.		
	Standard	Standard
Heated front seats		
	Not Available	Standard
Fold-down rear seatback		
	Standard	Standard
Leather-wrapped steering wheel and shifter handle with red accents		
	Standard	Standard
Cloth upholstery		
	Standard	Not Available
Ultrasuede [®] /leather-trimmed upholstery with red accents and contrast stitching		
	Not Available	Standard

Instrumentation

7-inch LCD display configurable digital gauge clustger with Normal, Sport¹, and Track modes

Standard

Standard

Integrated color LCD multi-function display

^① Integrated color LCD multi-function display with G-force meter, engine power curve, stop watch and engine oil temperature modes

Standard

Standard

Digital odometer with dual-mode trip function

Standard

Standard

Amenities

Convenience Features

Power windows with auto-up/-down

Standard

Standard

Power side mirrors

Standard

Standard

Leather-wrapped 3-spoke steering wheel with red stitching and integrated cruise, Bluetooth[®], display, and audio controls

Standard

Standard

Manually adjustable tilt/telescoping steering column

Standard

Standard

Automatic transmission paddle shifters

Optional

Optional

Single bottle holder in each door panel

Standard

Standard

Sun visors with concealed vanity mirrors

Standard

Standard

Glove box with 12-volt power outlet

Standard

Standard

Welcome lighting

Standard

Standard

Climate Control

Dual-zone automatic climate control

① Dual-zone automatic digital climate control system with controls for temperature, fan speed, airflow direction, dual-zone lockout, and CFC-free air conditioning.

Standard

Standard

Audio and Communication

STARLINK 8.0-inch Multimedia Plus

① SUBARU STARLINK 8.0-inch Multimedia Plus system with Apple CarPlay® and Android Auto™ integration², STARLINK cloud-based applications, SiriusXM®³ and SiriusXM® Travel Link®⁴, NFC technology, high-resolution LCD touchscreen display, voice-activated controls, AM/FM stereo HD Radio®, dual USB input ports, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and 3.5-mm auxiliary jack

Standard

Standard

6 speakers

Standard

Not Available

8 speakers

Not Available

Standard

Safety

Active Features

EyeSight Driver Assist Technology^{5 1},

① Adaptive Cruise Control, Pre-collision Braking, and Lane Departure and Sway Warning

Optional

Optional

High Beam Assist (HBA)¹

① Available High Beam Assist works in conjunction with EyeSight to automatically switch the headlights between the high and low settings when an oncoming vehicle is detected, enhancing safety for both you and other drivers on the road.

Optional

Optional

Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶

Not Available

Standard

Reverse Automatic Braking^{7 1}

① Reverse Automatic Braking monitors the area behind the vehicle while reversing. If an obstacle is detected, the system can automatically apply the brakes to avoid a collision.

Not Available

Optional

Vehicle Stability Control with Track Mode

① Standard Vehicle Stability Control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate, and lateral g-forces. If the system detects a difference between the driver's intended path and the one the vehicle is actually taking, it can apply braking power and/or reduce engine torque to help correct vehicle path.

Standard

Standard

4-wheel Anti-lock Braking System (ABS)

① 4-wheel Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD).

Standard

Standard

Brake Assist

Standard

Standard

Daytime Running Lights (DRL)

Standard

Standard

Tire Pressure Monitoring System (TPMS)

Standard

Standard

Passive Features

Dual-stage deployment airbags⁸

① Dual-stage deployment driver and front passenger front airbags (SRS).

Standard

Standard

Subaru advanced frontal airbag system (SRS)⁸

Standard

Standard

Seat-mounted front-seat side pelvis / torso airbags (SRS) ⁸	
Standard	Standard
Side-curtain airbags (SRS) ⁸	
① Side-curtain airbags protecting front and rear outboard occupants (SRS)	
Standard	Standard
Driver's knee airbag (SRS) ⁸	
Standard	Standard
Whiplash-reducing front seats with height-adjustable head restraints	
Standard	Standard
Height-adjustable 3-point front seatbelts	
① Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point seatbelts at all rear seating positions.	
Standard	Standard
LATCH system: Lower Anchors and Tethers for Children	
Standard	Standard
Security	
Keyless Access with Push-Button Start	
① Keyless Access with Push-Button Start including touch-activated door unlock and push-button engine start functions.	
Standard	Standard
Anti-theft security system	
Standard	Standard
Engine immobilizer	
Standard	Standard

Optional

Packages

Accessories

Auto-Dimming Mirror with Compass and HomeLink®

① This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.

Optional

Optional

Cargo Tray

① Helps protect the trunk area from stains and dirt while providing a surface that helps reduce the shifting of cargo while driving.

Optional

Optional

Rear Bumper Appliqué

① Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.

Optional

Optional

Wheel Lug Nut and Lock Set - Black

① Match your dark colored wheels by changing all lug nuts to black for improved styling. Includes four locks and key to help deter theft of wheels and tires.

Optional

Optional

Footwell Illumination Kit

① Illuminate the dark corners of the front floor area and upgrade the interior ambience of your Subaru with a soft white glow. The Footwell Illumination Kit is integrated with the vehicle's light management system to brighten and dim in conjunction with the vehicle's interior lighting. LED lights install securely into the designated prearranged locations.

Optional

Optional

Rear Bumper Diffuser

① Lower rear body panel helps to direct airflow and adds a sculpted finishing touch to the BRZ lower rear body line.

Optional

Optional

STI Shift Knob - 6MT

① The ultimate shift knob for your BRZ. The STI shift knob combines the highest quality aluminum and leather materials, ergonomic shapes, and ideal weight balance.

Optional

Optional

Pet Harness - Medium

① Before you fasten your own seat belt and begin all your road trips together, be sure to buckle up your dog for safety. Infinity Loop webbing design, combined with a padded vest, seat belt grade straps and stress tested buckles, work together to distribute and reduce damaging forces

that can cause injury in a car collision. Manufactured by Sleepypod® and uniquely designed in signature Subaru blue, your dog will travel in safety and style. Crash-tested at child safety seat standards and certified by the Center for Pet Safety for dogs from 18 to 90 pounds. The harness is also designed for use outside of the vehicle as a walking harness with double “D” ring connection to affix a leash and reflective strips and logo for improved visibility at night. To determine the correct size harness for your dog, measure around the ribs just behind the front legs with a flexible cloth tape measure. Measurements for Medium Harness: 22.5" - 28".

Optional

Optional

Pet Travel Bowl - Medium

① Wherever the road takes you and your furry four-legged friends, take your pet's food and water with you in one convenient, portable container. The Subaru Pet Travel Bowl allows you to freeze water in the base to keep water cool and wet food fresh while traveling. The lid doubles as a second bowl and the textured base design helps resist spilling or tipping. The Pet Travel Bowl is dishwasher and microwave-safe, BPA-free and manufactured with FDA food-grade silicone. Specially designed in distinctive Subaru blue so your pet can show their love for Subaru with each sip and bite.

Optional

Optional

Warranties

New Car Limited Warranty

3 years or 36,000 miles, whichever comes first

3 years or 36,000 miles, whichever comes first

Powertrain Limited Warranty

5 years or 60,000 miles, whichever comes first

5 years or 60,000 miles, whichever comes first

Wear Item Limited Warranty

① Repairs to the following items will also be covered under Wear Item Limited Warranty: brake pads, wiper blades, clutch linings, and transmitter batteries.

3 years or 36,000 miles

3 years or 36,000 miles

Rust Perforation Limited Warranty

5 years, unlimited mileage

5 years, unlimited mileage

1 Requires automatic transmission.

2 Compatible smartphone and application required. The latest app version is required for best performance. Data provided by smartphone is displayed on head unit screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply.

3 All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at the then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement & Privacy Policy at www.siriusxm.com for full terms and how to cancel, which includes online methods or calling 1-866-635-2349. Available in the 48 contiguous United States, D.C., and Puerto Rico (with coverage limits and capable receiver). Visit <http://www.siriusxm.com/FAQS> for most current service area information. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries.

4 Activation and required subscription sold separately. Includes trial subscription. See your retailer for details.

5 EyeSight is a driver-assist system that may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather, and road conditions. See Owner's Manual for complete details on system operation and limitations.

6 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

7 Reverse Automatic Braking is a system designed to assist the driver by detecting objects to help avoid a possible collision when the vehicle is moving in a reverse direction. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations.

8 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions, and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seat belts must be worn in order to avoid injuries to out-of-position occupants upon bag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat.

Legal Disclaimers | * MSRP does not include destination and delivery charges, tax, title, and registration fees. Destination and delivery includes handling and inland freight fees and may vary in some states. Prices, specifications, options, features, and models subject to change without notice. Select colors may be subject to an additional charge. See your retailer for more information.

** EPA fuel economy estimates. Actual mileage will vary with driving conditions and your vehicle's condition.

*** Limited warranties are contingent on age and mileage. Whatever comes first concludes the warranty.

† Connected Services depend on factors outside Toyota's control, including an operative telematics device, a cellular connection, GPS signal and the availability of a compatible wireless network, without which system functionality and availability may be limited or precluded, including access to response center and emergency support. Service may vary by vehicle and region. Apps and services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data usage and charges may apply. To learn about Toyota's connected services data collection, use, sharing and retention practices, please visit toyota.com/privacyvt

Safety Connect: Stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances.

Remote Connect: Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start engine if vehicle is in an enclosed space or vehicle is occupied by a child). Remote start/stop not available on manual transmission-equipped vehicles.

Drive Connect: Services not available in every city or roadway.

Service Connect: Information provided is based on the last time data was collected from the vehicle and is not real time data. Service Connect is not renewable as a stand-alone service and requires a subscription to any of Safety Connect, Remote Connect or Drive Connect upon trial expiration.

Wi-Fi Connect: Eligible vehicle and wireless service required. Wi-Fi Connect coverage and service not available everywhere. Valid in the contiguous U.S. and Alaska. Do not drive distracted. Go to att.com/solterra for terms and conditions. Up to 5 devices can be supported using in-vehicle connectivity. The Wi-Fi Connect trial begins at the time of enrollment activation and expires when 30 days or the earlier of 3GB of data is used or the 1-month period ends. Subscription required after trial. Integrated Streaming requires subscription for third-party provider services.

[^]Now through April 30, 2025, get 3.9% APR Financing for 63 months on a new 2025 Outback. Manufacturer offer. No down payment required. Monthly payment of \$17.58 per \$1,000 financed. Offer may vary by location. Other rates and payment terms available. Cannot be combined with any other coupon, direct/email offer or promotional offer unless allowed by that offer. Financing for well-qualified applicants only. Length of contract is limited. Subject to credit approval, vehicle insurance approval and vehicle availability. Vehicle may not be in stock. Estimated delivery to be determined upon ordering. See participating retailers for details. Must take delivery from retailer stock by April 30, 2025.

^{^^} Now through April 30, 2025, get 3.9% APR Financing for 48 months on a new 2025 Crosstrek. Manufacturer offer. No down payment required. Monthly payment of \$22.53 per \$1,000 financed. Offer may vary by location. Other rates and payment terms available. Cannot be combined with any other coupon, direct/email offer or promotional offer unless allowed by that offer. Financing for well-qualified applicants only. Length of contract is limited. Subject to credit approval, vehicle insurance approval and vehicle availability. Vehicle may not be in stock. Estimated delivery to be determined upon ordering. See participating retailers for details. Must take delivery from retailer stock by April 30, 2025.

^{‡‡} Now through April 30, 2025, get 3.9% APR Financing for 48 months on new 2025 Forester Base, Premium, Sport, Wilderness, Limited, and Touring trims. Manufacturer offer. No down payment required. Monthly payment of \$22.53 per \$1,000 financed. Offer may vary by location. Other rates and payment terms available. Cannot be combined with any other coupon, direct/email offer or promotional offer unless allowed by that offer. Financing for well-qualified applicants only. Length of contract is limited. Subject to credit approval, vehicle insurance approval and vehicle availability. Vehicle may not be in stock. Estimated delivery to be determined upon ordering. See participating retailers for details. Must take delivery from retailer stock by April 30, 2025.

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Some vehicles shown with accessory or aftermarket equipment.